



Empowered lives.
Resilient nations.

Let's talk business: Mine action, the private sector and SDGs

**Karolina Mzyk Callias, UNDP Private Sector and
Foundations**

15 February 2018, Palais des Nations, Geneva

Estimated average annual philanthropic giving for development is \$7.8 billion. *Most foundations are not linked with SDGs.*

Figure 1. Largest foundations working for development per region, USD million, 2013-15

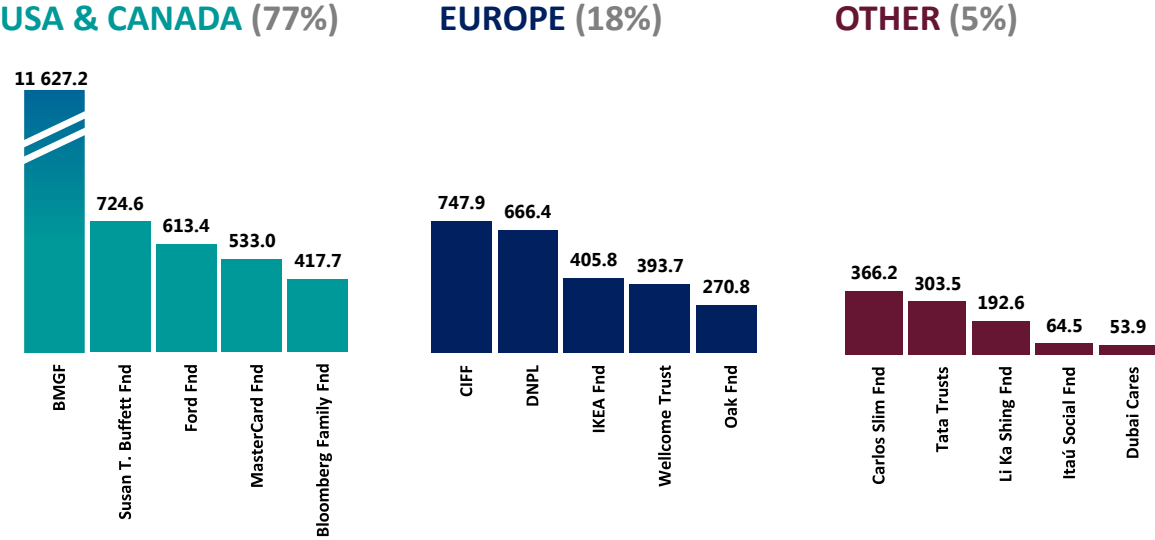
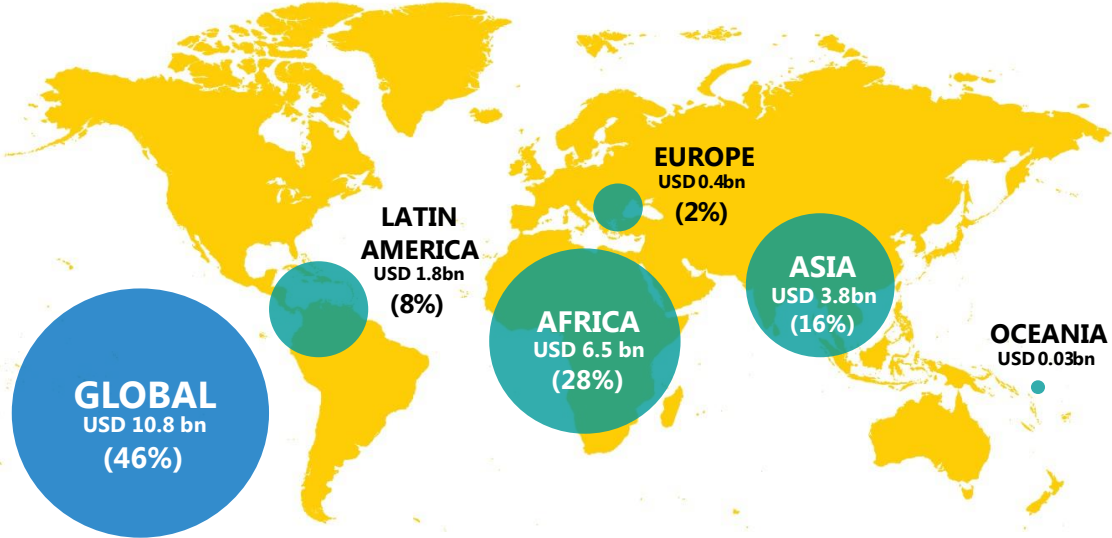


Figure 2. Geographical distribution, 2013-2015

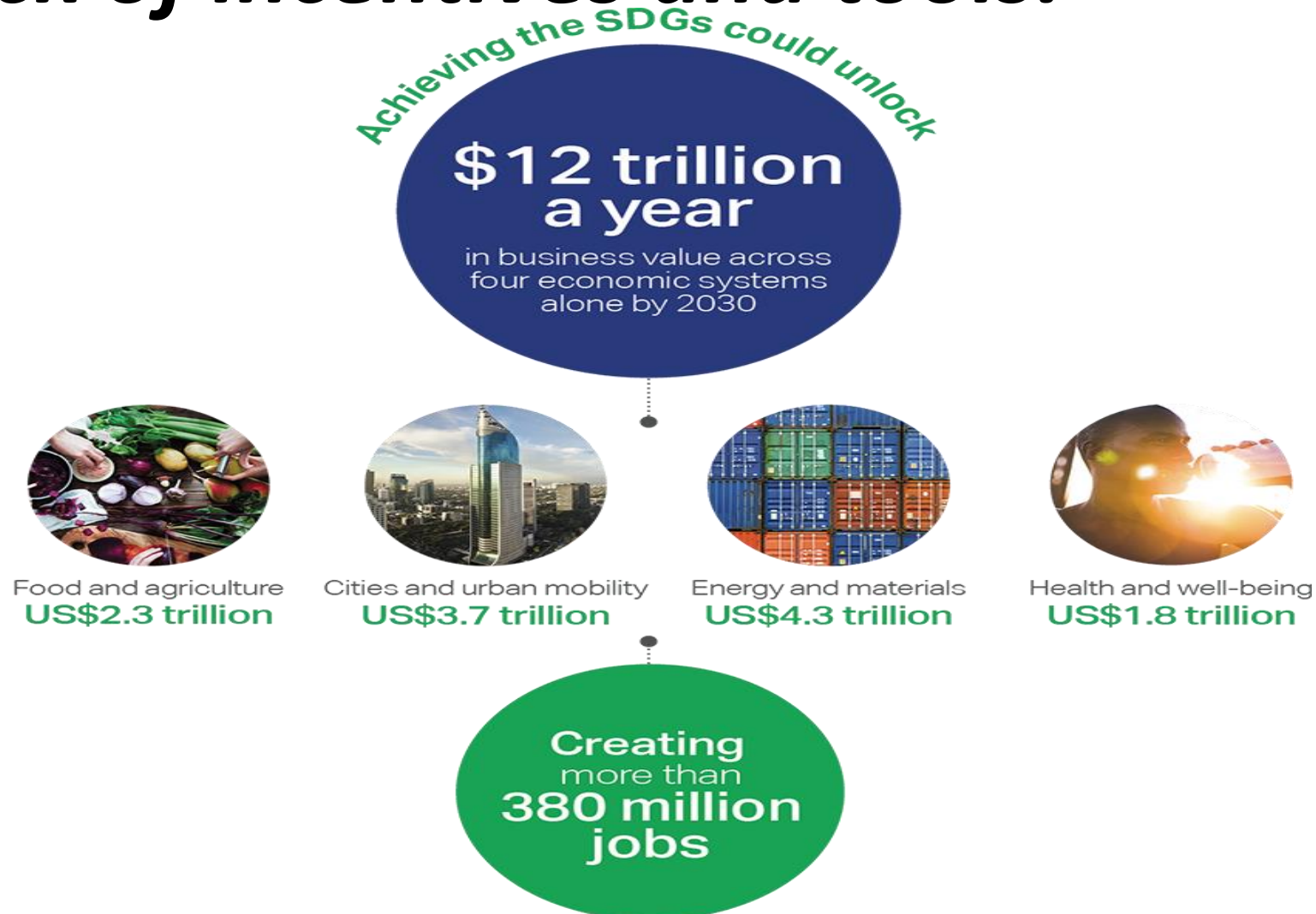


BMGF – Bill & Melinda Gates Foundation; CIFF – Children’s Investment Fund Foundation; DNPL – Dutch National Postcode Lottery

Figure 4. Private philanthropy’s contribution towards SDGs



There is a huge opportunity for business & SDGs. *Lack of incentives and tools.*



Who We Are

The SDG Philanthropy Platform is a global and national facilitator that helps optimize resources and efforts to achieve the **Sustainable Development Goals (SDGs)** by enabling effective collaboration with the broader ecosystem.

The Platform is unique in its deep understanding of the *philanthropy and government sectors*, access to *rich data*, and ability to draw on *robust networks* to provide the tools, partnerships and guidance needed to co-create and scale promising innovations.

We seek to:



EDUCATE. We expand awareness and knowledge of the SDGs and how to leverage them.



CONNECT. We increase engagement between stakeholders to help them increase their impact and advance the SDGs.



CATALYZE. We facilitate new types of collaborations and investment in promising, transformative solutions between philanthropy, business, investors, the UN, government, and broader civil society.

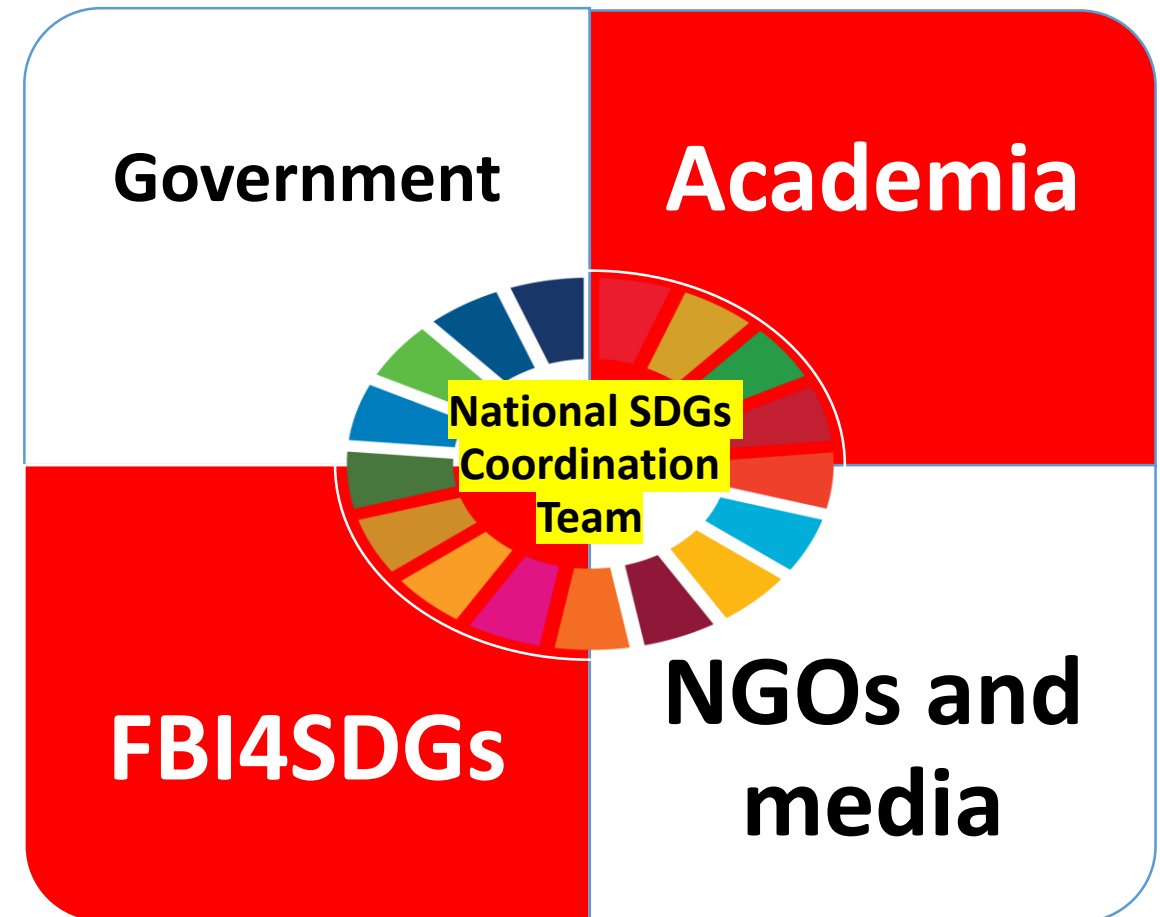


Philanthropy – Government Models of Collaboration



Indonesia: multistakeholder approach to SDGs implementation

- Presidential decree
- Forum for Business and Philanthropy for SDGs is an official partner to the national coordinating body: Ministry of Planning.
- Collaboration to innovate solutions for green economy and *zakahat investing in SDGs*



Connecting Business to Humanitarian needs



129m

CBi media coverage reached an audience of over 129 million people

13

13 Networks supported (New Member Networks: Cote d'Ivoire, the Pacific and Vanuatu)

8

Eight networks responded to crises, working alongside national and international actors in supporting affected communities, rebuilding critical infrastructure and helping in recovery

23

CBi raised awareness of and advocated for private sector engagement in DRM by supporting global and local events

7

Seven Resource Partners (New Resource Partners: Government of Australia, ECHO and the UN Global Compact)

2

CBi developed new tools: The Network Foundation Guide and the Network Assessment

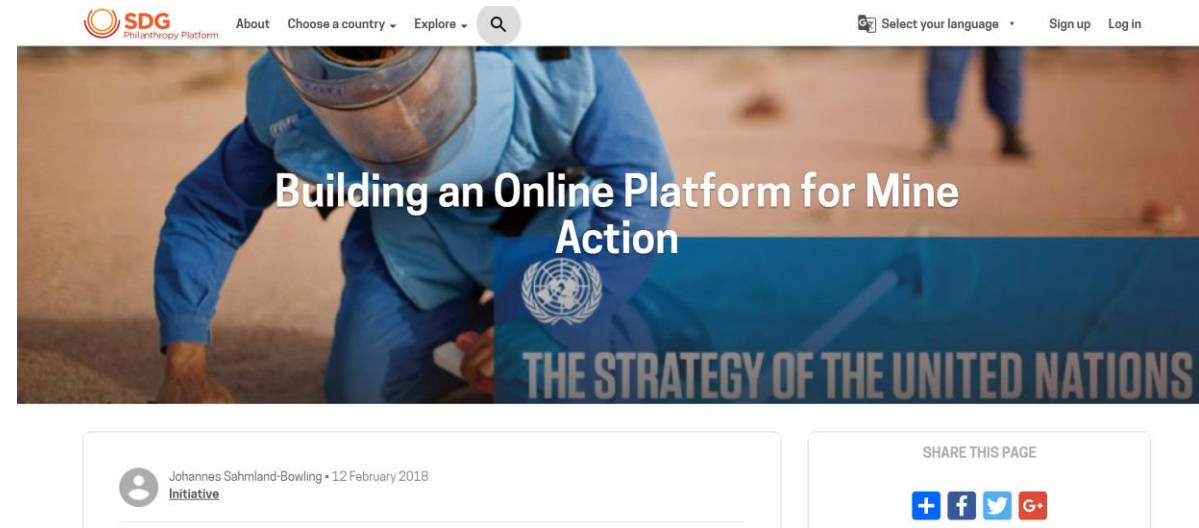
Building business capacity to:

- **PREPARE**
- **RESPOND**
- **RECOVER**

Launched at the World Humanitarian Summit in 2016

“Leaving No One Behind” – mine action and SDGs. Few ideas for collaboration with business and philanthropy.

- Create a dedicated entry point for business & philanthropy within the government coordinating structures.
- Engage with business networks, such as Connecting Business Initiative
- Support social innovations for mine actions:
 - Crowdfunding.
 - Use *innovation challenge* to raise visibility on innovative solutions for mine action.



<https://www.sdgphilanthropy.org/node/181>