
JOB POSTING DETAILS

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| Posting Title: | Public Information Assistant, GL-6 |
| Opening Number: | OSESGY-2022-NJO-002 |
| Department/Office: | Office of the Special Envoy of the Secretary-General for Yemen |
| Location: | Sana'a, Yemen |
| Type of Contract: | Fixed-Term |
| Duration of Contract: | One (1) Year Renewable |
| Posting period: | 6 – 20 Jul 2022 |

United Nations Core Values: Integrity, Professionalism, Respect for Diversity

Special Notice:

The Office of the Special Envoy of the Secretary General for Yemen invites all interested and qualified candidates to apply for the announced position. All interested candidates should submit their applications (Personal History Profile – P11) to the Recruitment Unit via email OSESGYrecruitment@un.org.

Important Notice: Applicants are required to submit only the P-11 form at this time since OSESGY is not able to consider a Curriculum Vitae or Resume. Therefore, only applications made via the UN P-11 form will be considered. Additionally, please do not submit any supporting documents such as diplomas / educational certificates. These documents will be requested only from those candidates who have successfully passed the assessment / interview process.

Org. Setting and Reporting:

This position is located in the Public Information Section in the Office of the Special Envoy of the Secretary-General to Yemen (OSESG-Yemen). The Public Information Assistant will be based in Sana'a, Yemen and will report to the Public Information Officer who is based in Amman.

Responsibilities:

Within limited delegated authority, and under the guidance of the Public Information Officer and the Head of Office in Sana'a, the Public Information Assistant will be responsible for performing the following duties:

1. Public Outreach

- a) Assists in the development and maintenance of close contacts with the local media, communications offices of local authorities, NGOs, civil society and other partners relevant to Mission-related issues and responds to incoming requests under the guidance of the Head of Office and the Chief of Public Information.
- b) Assists the Public Information Office in ensuring timely placement of Mission materials intended for the media (op-eds, news stories, interviews, etc.). Acts as the focal point for media coverage of important events in coordination and under the guidance of the Head of Office and Chief of Public Information.
- c) Assists with the maintenance of database of local communication interlocutors and reaches out to them to clarify and correct media reports.

2.. Supports media monitoring of open news sources and produces news briefings relevant to the work of OSESGY

- (a) Researches a wide range of local, regional and international news sources, and compiles daily briefings for the internal use of OSESGY.
- (b) Assists with providing analytical reports, based on open sources, of relevance to the mission of OSESGY.
- (c) Contributes to developing trend analysis of issues relevant to the work of OSESGY, including providing feedback on the perception of the Mission at the national and international levels.
- (d) Keeps abreast of changing developments, trends and political development in the Country; provides communication support to the senior officers and other public information staff on a range of public affairs issues, methods, and approaches.

3.Assists with the development and implementation of the mission's communication strategy

- (a) Provides general office support; respond to information requests and inquiries; process, draft and finalize correspondence and other communications and reports; set up and maintain files/records, organize meetings, monitor deadlines, etc. Assistance in the production and delivery of communications products and services; evaluates the result and impact of these products,
- (b) Coordinates administrative services when requested including preparing, monitoring and processing various requisitions, service contracts and payments, vouchers, coordinating special assignments and related travel authorizations, etc.

4.. Helps in coordinating special events and media coverage:

- (a) Participate in the planning and coordination of special events as required; liaise with relevant offices; draft and edit reports, production schedules, press releases and related texts, and correspondence related to the planning and production of special events.

(b) Coordinate media coverage of important events, liaise with news and publications agencies, public relations firms, etc. to provide advance notice of, and information on, upcoming meetings, briefings and special events and to ascertain coverage

5. Assists in increasing social media presence on strategic platforms and implements digital campaigns for events of importance to the Mission:

- (a) Promotes and maintains the Mission's social media presence
- (b) Contributes to the development and implementation of a social media strategy; updates and maintains the Mission's social media accounts to improve outreach on social media platforms.
- (c) Identifies and helps produce material for inclusion in appropriate digital and social media platforms by: researching various information sources for relevant material and cross-checking information with author offices as required; assist in the production of audiovisual material; preparing new pages, incorporating graphics as needed, using appropriate authoring tools and necessary programming languages; preparing and updating index of documents; posting documents on the UN web and/or development servers and ensuring the appropriate directory location; checking and testing for multiple browser support, etc.
- (e) Monitors social media products and media coverage of relevance to the work of the Mission

6. Generates a variety of standard and non-standard statistical and other reports from various databases;

Monitors site traffic, growth and trends of the Mission's digital platforms; utilizes Search Engine Optimization best practices and web analytics to support the evaluation, development and promotion of the website, social media and digital communication campaigns.

7. Manages and regularly updates the intranet pages of the Office:

- (a) contacts relevant units and offices for updates
- (b) reviews and uploads content in coordination with Chief of Public Information;

8. Performs other related duties as required.

Competencies:

Professionalism: Knowledge of policies, processes and procedures related to communication, production and dissemination of public information; Ability to research information from a variety of sources; Shows pride in work and in achievements; Demonstrates professional competence and mastery of subject matter; Is conscientious and efficient in meeting commitments, observing deadlines and achieving results; Is motivated by professional rather than personal concerns; Shows persistence when faced with difficult problems or challenges; remains calm in stressful situations. Commitment to implementing the goal of gender equality by ensuring the equal participation and full involvement of women and men in all aspects of work.

Communication: Speaks and writes clearly and effectively; listens to others, correctly interprets messages from others and responds appropriately; asks questions to clarify, and exhibits interest in having two-way communication; tailors language, tone, style and format to match audience; demonstrates openness in sharing information and keeping people informed.

Planning and Organizing: Develops clear goals that are consistent with agreed strategies; identifies priority activities and assignments; adjusts priorities as required; allocates appropriate amount of time and resources for completing work; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; uses time efficiently.

Education:

A high school diploma or equivalent is required. Technical training and certification in journalism or broadcasting, communications, public information, or a particular communications medium is desirable.

Work Experience:

A minimum of seven (7) years of responsible experience in national and/or international broadcasting, communications or public relations is required. Preparing reports using extracted and analyzed data is required. Experience in production and dissemination of information communication products and services on social media platforms and websites is desirable. Experience in dealing with the media is desirable.

Languages:

English and French are the working languages of the United Nations Secretariat. For the position advertised, fluency in English and Arabic (both oral and written) is required.

Assessment Method:

Evaluation of qualified candidates may include an assessment exercise which may be followed by competency-based interview.

United Nations Considerations:

The United Nations shall place no restrictions on the eligibility of men and women to participate in any capacity and under conditions of equality in its principal and subsidiary organs. (Charter of the United Nations - Chapter 3, article 8). The United Nations Secretariat is a non-smoking environment.

No Fee:

THE UNITED NATIONS DOES NOT CHARGE A FEE AT ANY STAGE OF THE RECRUITMENT PROCESS (APPLICATION, INTERVIEW MEETING, PROCESSING, OR TRAINING). THE UNITED NATIONS DOES NOT CONCERN ITSELF WITH INFORMATION ON APPLICANTS' BANK ACCOUNTS.